

Publication Rubric

Student Name: _____

CATEGORY	EXEMPLARY	ACCOMPLISHED	DEVELOPED	BEGINNING
OVERALL CONTENT - 40%	All content is in the students' own words and includes 93-100% of the required checklist.	Almost all content is in the students' own words and includes 85-92% of the required checklist.	At least half of the content is in the students' own words and includes 75-84% of the required checklist.	Less than half of the content is in the students' own words and includes less than 75% of the required checklist.
CONTENT AREA CONCEPTS - 20%	Explanation shows complete understanding of the various concepts used to solve the problem(s). Uses complex and refined reasoning.	Explanation shows substantial understanding of the various concepts used to solve the problem(s). Uses effective reasoning	Explanation shows some understanding of the various concepts needed to solve the problem(s). Some evidence of reasoning.	Explanation shows very limited understanding of the underlying concepts needed to solve the problem(s) OR is not written. Little evidence of reasoning.
CREATIVITY - 15%	The publication has many creative details and/or descriptions that contribute to the reader's enjoyment. The student has really used their imagination.	The publication contains a few creative details and/or descriptions that contribute to the reader's enjoyment. The author has used their imagination.	The publication contains a few creative details and/or descriptions, but they distract from the story. The student has tried to use their imagination.	There is little evidence of creativity in the publication. The student does not seem to have used much imagination.
COOPERATION - 15%	Worked cooperatively with partner all the time with no need for adult intervention. Student was an engaged partner, listening to suggestions of others and worked cooperatively.	Worked cooperatively with partner most of time but had a few problems that the team resolved themselves. Student was an engaged partner but had trouble listening to others and/or working cooperatively.	Worked cooperatively with partner most of the time, but had one problem that required adult intervention. Student cooperated with others, but needed prompting to stay on-task.	Worked cooperatively with partners some of the time, but had several problems that required adult intervention. Student did not work effectively with others.
CLARITY & NEATNESS - 5%	Storyboard is easy to read and all elements are so clearly written, labeled, or drawn that another student could create the presentation if necessary.	Storyboard is easy to read and most elements are clearly written, labeled, or drawn. Another person might be able to create the presentation after asking one or two questions.	Storyboard is hard to read with rough drawings and labels. It would be hard for another person to create this presentation without asking lots of questions.	Storyboard is hard to read and one cannot tell what goes where. It would be impossible for another person to create this presentation without asking lots of questions.
SPELLING & GRAMMAR - 5%	No spelling or grammatical mistakes.	There is one spelling or grammatical mistakes.	There are 2-3 spelling or grammatical errors.	There are 3 or more spelling and/or grammatical errors.